



2H24 social impact report

The Foundation

The monday.com Foundation (“Foundation”) is a philanthropic initiative focused on supporting communities across the world through technology, human capital and financial resources.

The Foundation was incorporated in Israel in 2024 as a Public Benefit Company (a nonprofit organization for public purposes).

Upon its incorporation, various social impact initiatives that were part of monday.com’s philanthropic efforts were transferred into the Foundation, including the Emergency Response Team and Tech School.



The initiatives

Currently, the Foundation provides technology, education and essential skills to empower emergency response teams and youth from underserved communities, bridging the digital divide. Our teams take a proactive role in our initiatives, continuously measuring impact, scaling our work, and progressing to improve.

In this report, we will share the impact of these initiatives over the second half of 2024.



The Emergency Response Team (“ERT”) partners with the humanitarian aid sector to enhance and scale its core disaster response operations and impact with the monday.com platform. The initiative is run by a team of humanitarian experts, as well as volunteers from monday.com and the greater ecosystem.



Tech School program empowers youth from underserved communities with tech skills and innovation in order to close the digital gap. The initiative is run by an expert social impact team together with educational professionals, and supported by industry leaders and mentors.

EMERGENCY RESPONSE TEAM

The ERT provides on-the-ground support to aid initiatives, facilitating complete digital transformation throughout the disaster lifecycle, including in the preparedness, response, and recovery stages.

This includes disaster consultation, pro-bono monday.com licenses, customized implementations, the donation of tech equipment, and ongoing support.

Crises management activity: 2H24

9

Disasters

13

Aid organizations

8

Countries

In addition to active crises management, during 2H24, the ERT developed several digital tools ("templates" and "workspaces") tailored for disaster response coordination and management. Together with our volunteer and partner network, the ERT launched 3 disaster response tools for:



Aid distribution
coordination



Relief inventory
management



Emergency
Operation center



18_{/44}
Disasters

16_{/32}
Countries

53_{/78}
Aid partners

48_{/143}
Volunteers

780_{/3.3k}
Volunteer hours



*The map depicts 2024 information only. The figures represent "2024 / all time" respectively.

Coming Soon

We're thrilled to announce exciting new initiatives in 2025 as we expand our impact globally.

We're excited to announce that following our **Tech School program** in IL and NY, we are expanding with a pilot launch in two high schools in **London!**

In addition, we'll introduce three key initiatives designed to foster innovation, support communities, and drive positive change:

01

Donation Initiative

We'll be donating to selected nonprofits whose work aligns with our focus areas:

- Tech & English Education
- Innovation & Technology
- Social Mobility
- Tech Initiatives

Eligible nonprofits will be invited to submit funding requests of up to \$10,000 that support their efforts in these areas.

02

Building our 1st Nonprofit Community

We understand that nonprofits can face challenges with resources and space. That's why we'll be offering office spaces to nonprofit organizations at no cost.

In addition, we'll initiate events tailored to nonprofits' needs—providing a platform for networking, skill-building workshops, and more.

03

Philanthropy Course @ Reichman University

We're launching a program focused on data-driven decision-making, high-impact giving, and due diligence. Students will recommend how to invest \$150,000 in a selected topic based on their research, applying their knowledge to create actionable plans that drive meaningful change. The goal is to equip students with the skills and experience to become effective leaders in the world of philanthropy.

Key selected projects 2H24

India Monsoon season

Kerala landslides

In July 2024, heavy monsoon rains triggered landslides in Kerala, India, resulting in one of the region's most devastating disasters, with hundreds of lives lost, thousands displaced, and extensive damage to infrastructure and power systems.

The ERT collaborated with a major international aid organization to support affected communities. We developed digital tools to assess community needs and optimize aid distribution, ensuring the timely and efficient delivery of relief to those affected.

1.1k+

Households
assessed

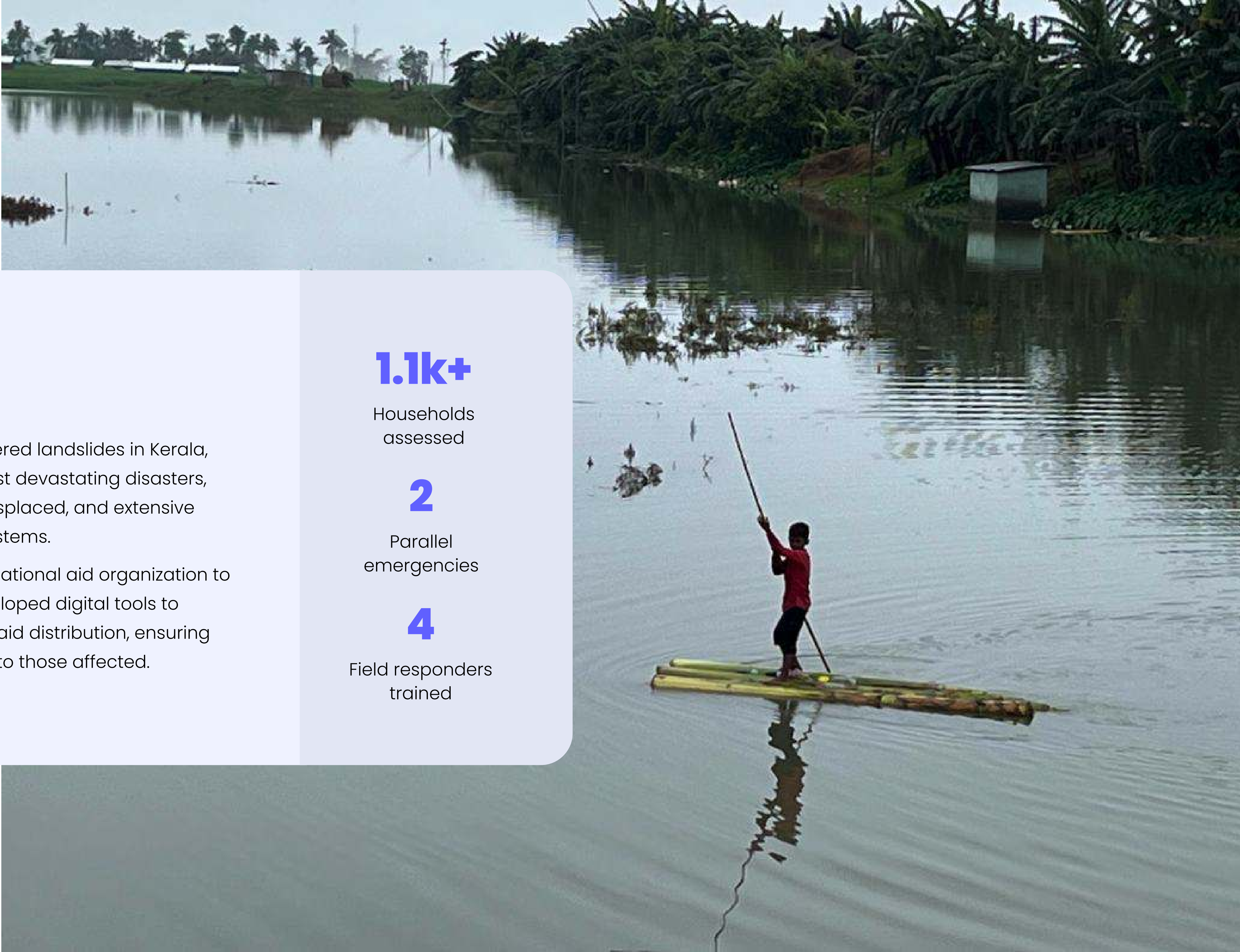
2

Parallel
emergencies

4

Field responders
trained

*Impact figures are based on our partners' records.



Key selected projects 2H24

USA Hurricane season

Hurricanes Helene and Milton

In September and October 2024, two major hurricanes struck Florida, North Carolina, and surrounding states, causing widespread flooding, severe wind damage, the displacement of thousands, and hundreds of fatalities.

The ERT collaborated with four NGOs and community-based organizations, providing digital tools to support rapid response efforts, aid delivery, and community needs assessments. These tools enabled our partners to coordinate over 270 volunteers across eight communities, respond to requests from affected individuals, and assist over 500 medical first responders with immediate relief.

4

Aid organizations supported

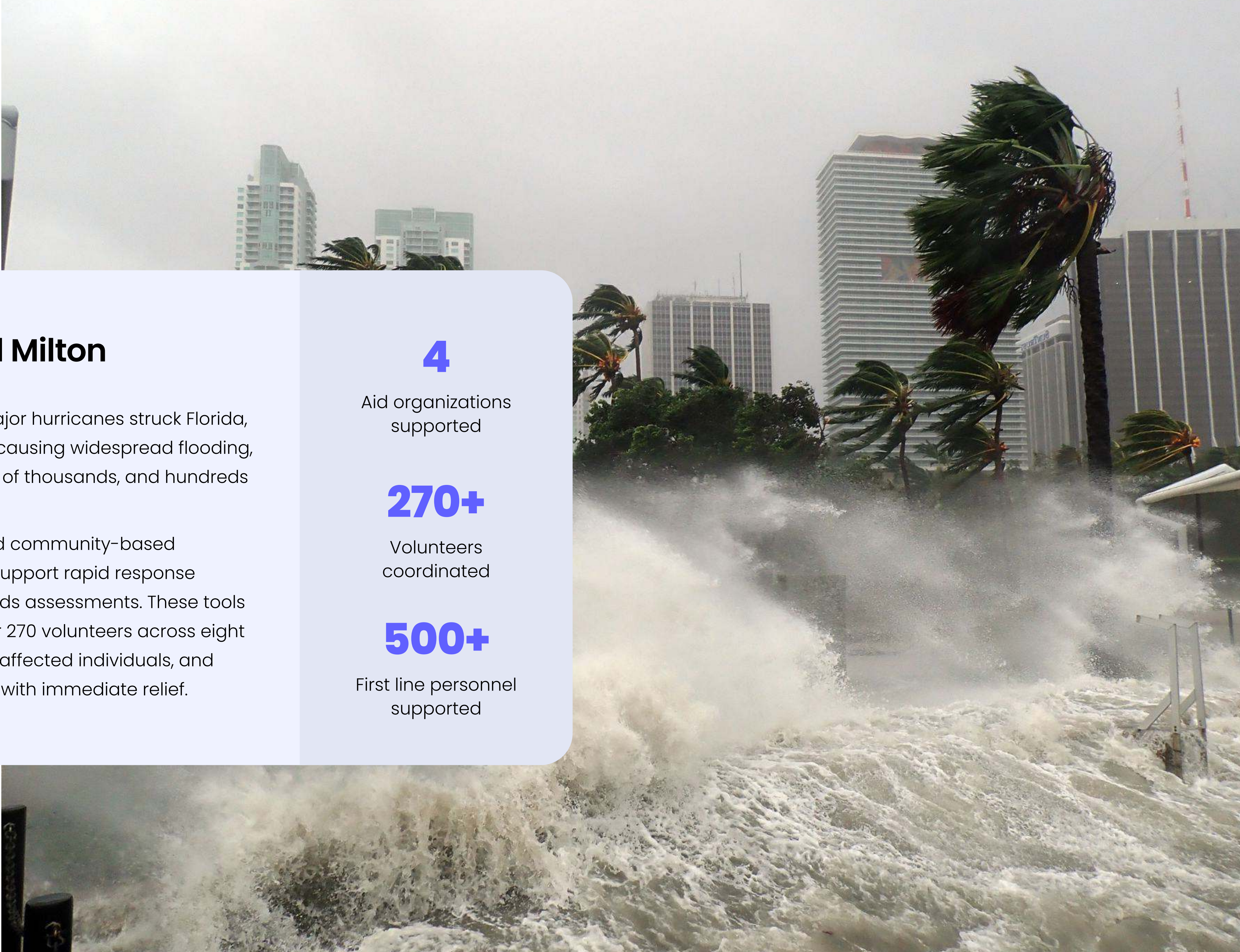
270+

Volunteers coordinated

500+

First line personnel supported

*Impact figures are based on our partners' records.



Key selected projects 2H24

Nepal flood response

Kathmandu Valley floods

In September 2024, heavy rainfall in Nepal triggered devastating flooding and landslides in Kathmandu, affecting tens of thousands of people across multiple districts and displacing thousands of families.

The ERT collaborated with a local NGO to deploy digital tools for offline data collection, facilitating rapid needs assessments and beneficiary registration. These tools enhanced aid distribution and outreach in remote, hard-to-reach areas, ensuring timely relief for affected communities.

4.7k+

Beneficiaries
supported

1.3k+

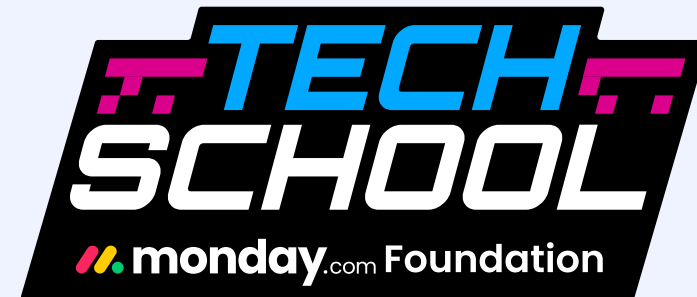
Aid kits distributed

500+

Households
assessed

*Impact figures are based on our partners' records.





Tech School, founded in 2023, aims to bridge the digital gap by providing teens from underserved communities with tech tools and training, empowering them with skills to broaden their career horizons.

Tech School partners with schools in the United States and Israel to build education programs focusing on 3D modeling, 3D printing and AI, while giving students the skills and confidence they need for their future careers.

The training is led by world-class experts, providing both teachers and students with direct training in these cutting-edge technologies. Each program ends with a Hackathon where students create 3D printed solutions to address challenges in their communities.

Using these tools, we aim to equip students with valuable tech skills, foster creative thinking and problem-solving, and make the tech industry more accessible to everyone.

The building blocks

3D printing
courses

World class
mentors

Equipment
donation

Tech company
tours

End of program
Hackathon

Reach

30

HIGH SCHOOLS
ACTIVE

50

TEACHERS

943

STUDENTS

17

CITIES

Implementation metrics

85%

PARTICIPATION RATE OF
STUDENTS

100%

PARTICIPATION RATE OF
TEACHERS

Equipment Donated

56

PRINTERS
DONATED

79

COMPUTERS
DONATED



Key Selected Projects **Project # 1**

3D Printing to solve challenges

As part of the Tech School program, youth bring their ideas to life through design, AI, and 3D printing. **943 students** have harnessed their creativity to address real-world challenges, **designing impactful solutions** across various areas:

- **Tech Solutions:**

Products like headphones, electric vehicles, headphone holders, and charging stations showcase their innovative thinking.

- **Community Solutions:**

Designs such as portable pods to support the homeless and products sold in markets, with proceeds donated to their chosen NGOs, highlight their commitment to giving back.

- **Classroom Improvements:**

Practical items like classroom signs, planters, and mini trash cans for chewing gum reflect their ability to solve everyday problems in creative ways.

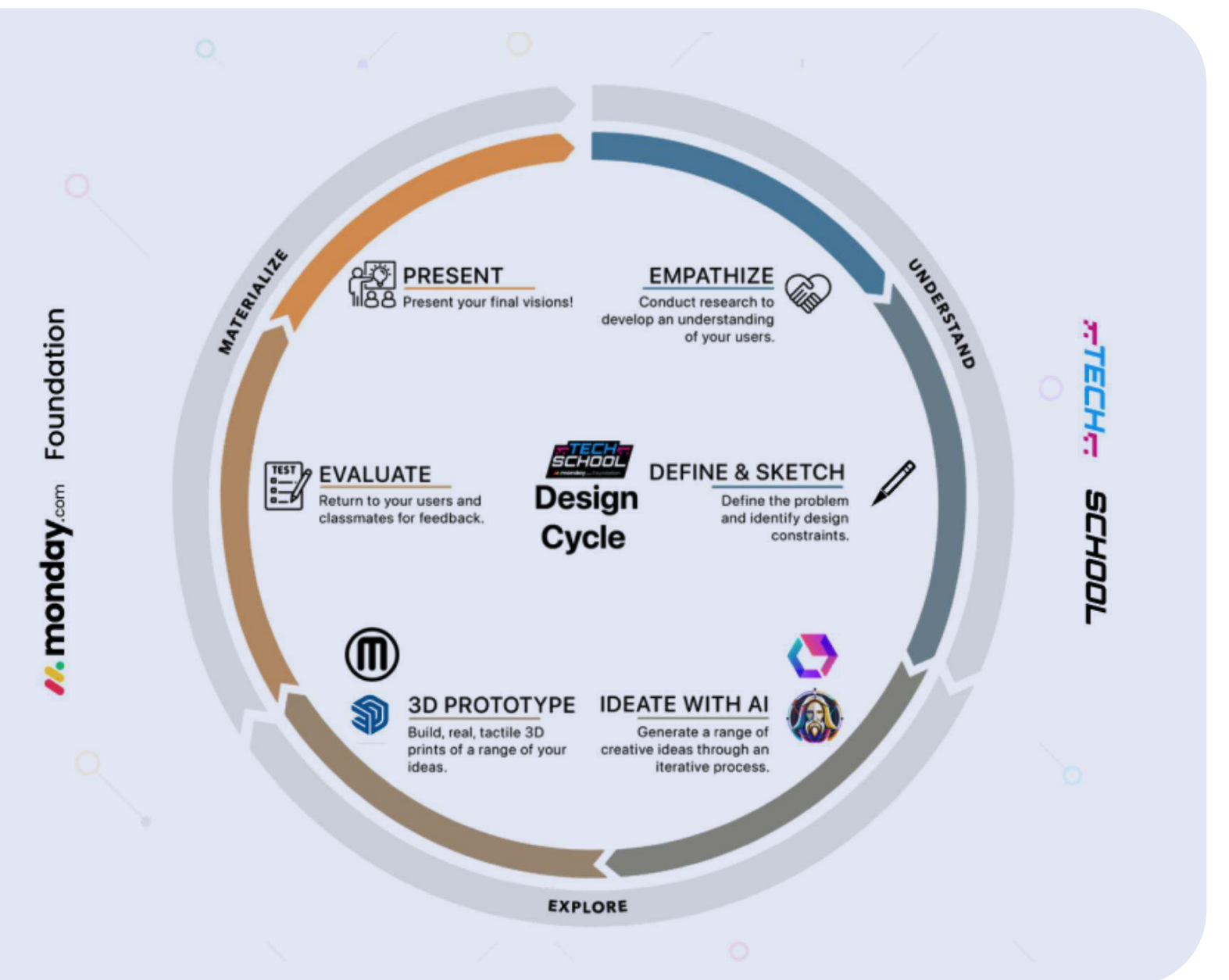


Key Selected Projects **Project #2**

Students join the tech world for a day

At Tech School, we focus on connecting youth with cutting edge tools. We hosted at the monday.com office a hands-on day of learning about AI, design, and 3D printing. Students practiced design thinking and used our design cycle to create their own 3D-modeled AI assistants. They also met industry leaders and saw cutting-edge technology in action.

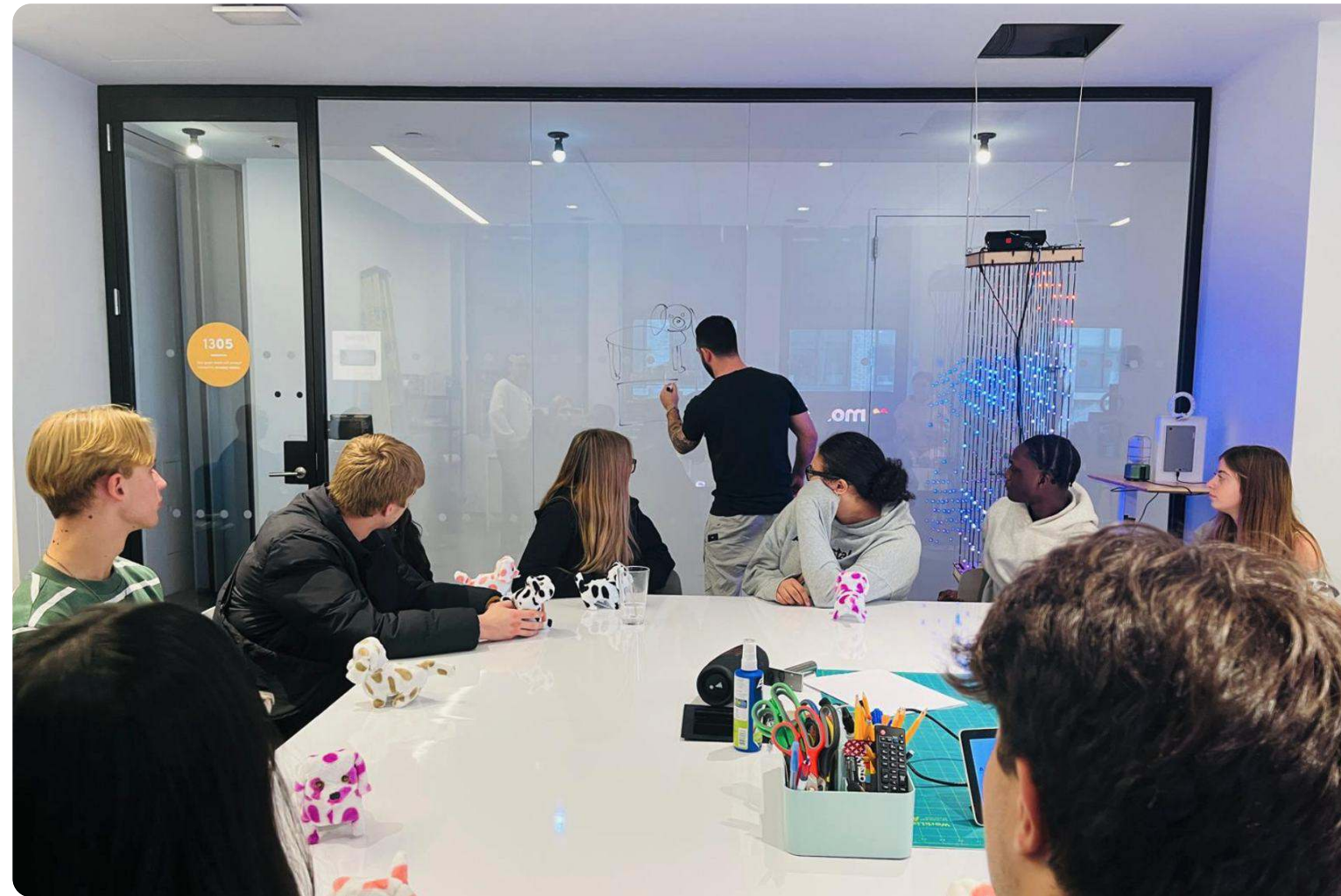
Students 3D model products using a design cycle that centers empathy, iteration, and prototyping.



Key Selected Projects **Project #3**

Inspiring students to see that they can be part of the tech world

We believe that mentorship is a key ingredient for career success. monday.com employees volunteered to tell their personal stories of joining the tech world, what they do, and how they got there. Students had the opportunity to learn about important skills needed in the tech world, the values of the tech world, and practical tips on how to join if they choose to.



TESTIMONIALS



"We are very grateful for your special visit to the school. The activity you conducted was touching, enriching, and inspiring. The students were very excited, learned new things, and enjoyed every moment. Thank you for your effort, professionalism, and the warmth you brought".

8th Grade teacher- Sarrisi
Junior High School, Yarca | IL

"My experience with Tech School is fun so far because I'm amazed by what tech can do for you".

10th Grader- High School for
Innovation and Media | NYC

TESTIMONIALS

“My experience with tech school has been an exciting, enriching, and often challenging journey that has profoundly shaped my understanding of the technology world's technical and personal aspects. Enrolling in tech school marked a turning point in my life where I transitioned from simply being a consumer of technology to actively participating in creating and understanding it. The journey has been one of constant learning, growth, and adaptation, requiring me to stretch my intellectual limits, push past obstacles, and embrace a continuous cycle of self-improvement. So far, the experience has been transformative—in terms of acquiring technical skills and developing a mindset of problem-solving, collaboration, and resilience that will serve me throughout my career”.

8th Grader - New School for
Leadership and Arts | NYC





for more information



monday.com
Foundation



Tech School



Emergency
Response Team