

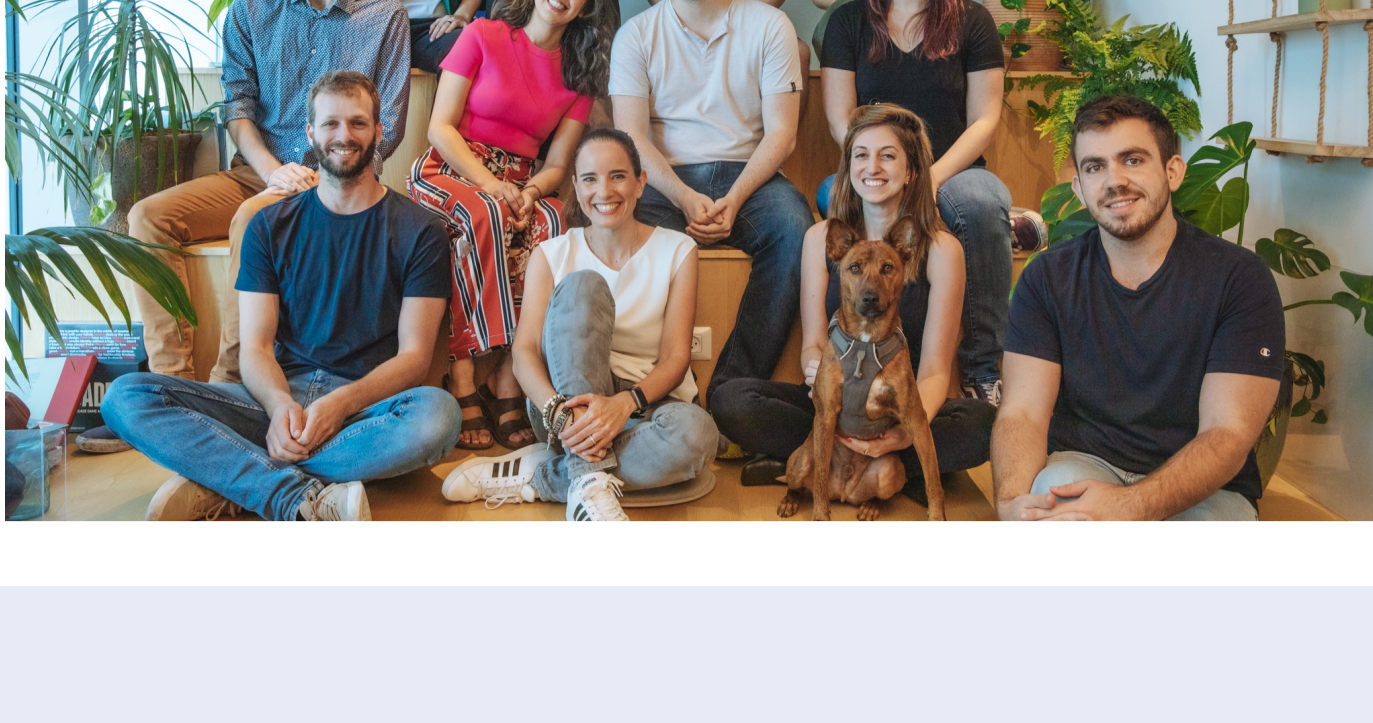
Letter from the team

It's no secret: we live in a challenging time. Pandemics, wars, climate change – the social challenges our generation is facing are plenty, and they don't seem to be going anywhere anytime soon. As human beings and citizens of the world, we collectively share the consequences these events create. At Digital Lift, we believe that it's well past time to take a stand. Our journey started with the question: where to begin?

Digital Lift is a philanthropic initiative created by monday.com, a global company that specializes in digital tools created to boost organizations' productivity and efficiency. Through the growth of this platform, we understand that cross-sector collaboration is necessary to create the type of world we want to live in.

Our goal is to enhance the way nonprofit teams work – help them leverage digital tools and the data-driven culture needed to lead more effective and efficient organizations.

We partner with tech companies, philanthropic foundations, academic institutions, and international agencies who all share the same mission: addressing the world's social challenge by equipping those who do good with the best tools and training (so they can do even more good). We give them the resources they need so that they can focus their attention on the cause and its end beneficiaries.



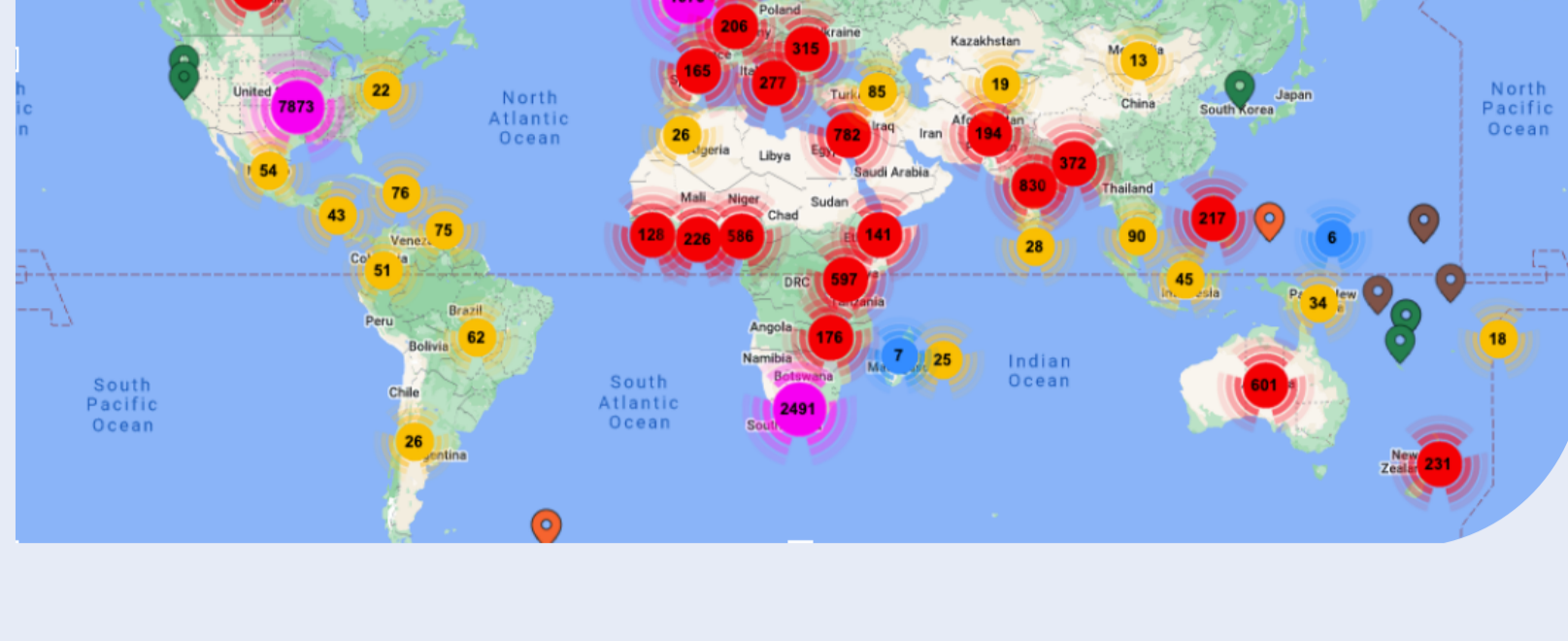
We are excited to share Digital Lift's journey so far, but more than that, the successes of the nonprofits we work with. We're proud about how far this initiative has come in the past months, and are looking forward to an even more digital 2023.

The Digital Lift Team

Who we are

Digital Lift is a philanthropic initiative created by monday.com that works to help nonprofits become more efficient and effective in what they do, through the adoption of technology.

We work with over 20,000 nonprofits across 150 countries, providing a one-stop shop for all nonprofit tech needs.



For the end of this calendar year, we've put together a report not only to show what we've been up to in 2022, but also to officially and formally introduce ourselves to the world. Our goal with this report is to shine a light on the challenges that nonprofits face everyday, and present our solutions to overcoming these obstacles.

Our ultimate goal? To help nonprofits surpass theirs.

So far

Let's take a look at our 2022 highlights



Our vision

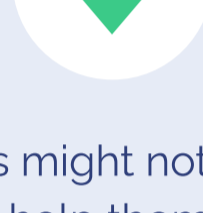
Nonprofits around the world will be able to harness the power of technology to do more good.

Our mission

Our mission is to equip nonprofits with the technology and training they need to work faster, smarter, and more efficiently in order to reach (and surpass) their goals.

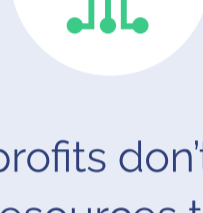
There are three challenges that stand in the way of a nonprofit adopting technology:

Awareness



Nonprofits might not know how tech can help them, or which software can help them

Access



Nonprofits don't have the resources to buy the tools they need

Skills



Nonprofits might not know how to fully implement software

Digital Lift's one-stop-shop offers holistic solutions to each of these challenges.

Our "why"

The Sustainable Development Goals are a universal call to action to end poverty, protect the planet and improve the lives and prospects of everyone, everywhere. The 17 Goals were adopted by all UN Member States in 2015, as part of the 2030 Agenda for Sustainable Development which set out a 15-year plan to achieve the goals.

In 2015, the UN created a set of sustainable development goals (SDGs) with the mission of ending poverty, protecting the planet, and improving the lives and prospects of everyone, everywhere.

But according to the UN, "to achieve the Sustainable Development Goals, annual investment requirements across all sectors have been estimated at around \$5-7 trillion."

We need to both figure out how to get these resources, and how to do more with the resources we have, or in other words, to be efficient. Technology is a holistic way for organizations to become more efficient and effective.

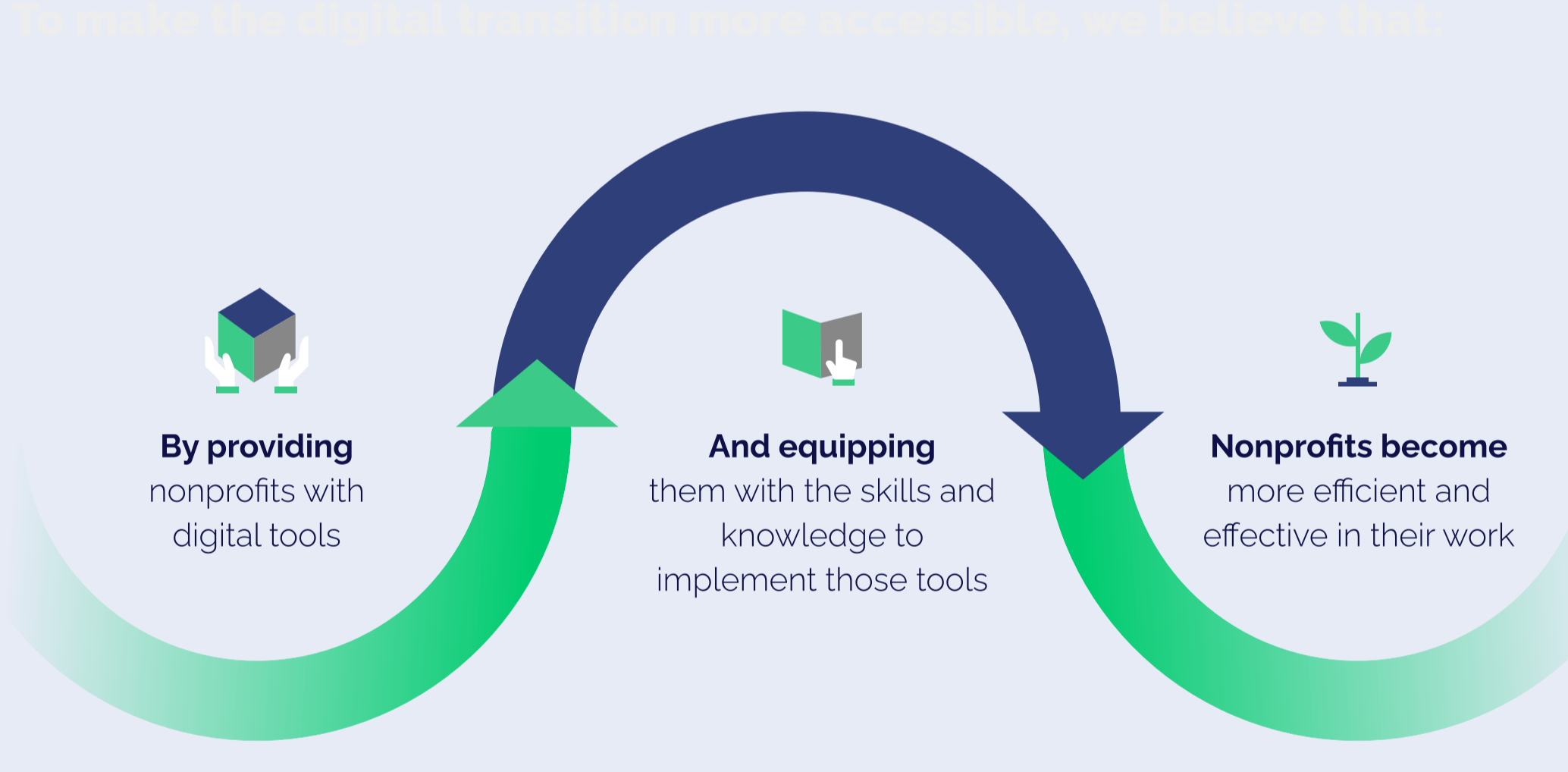


So, how does technology make nonprofits more effective?

- 1 Automates operations
- 2 Enhances existing processes
- 3 Increases end beneficiary value

Having said this, many nonprofits face challenges on the path to digital transformation.

Theory of change



How we do it

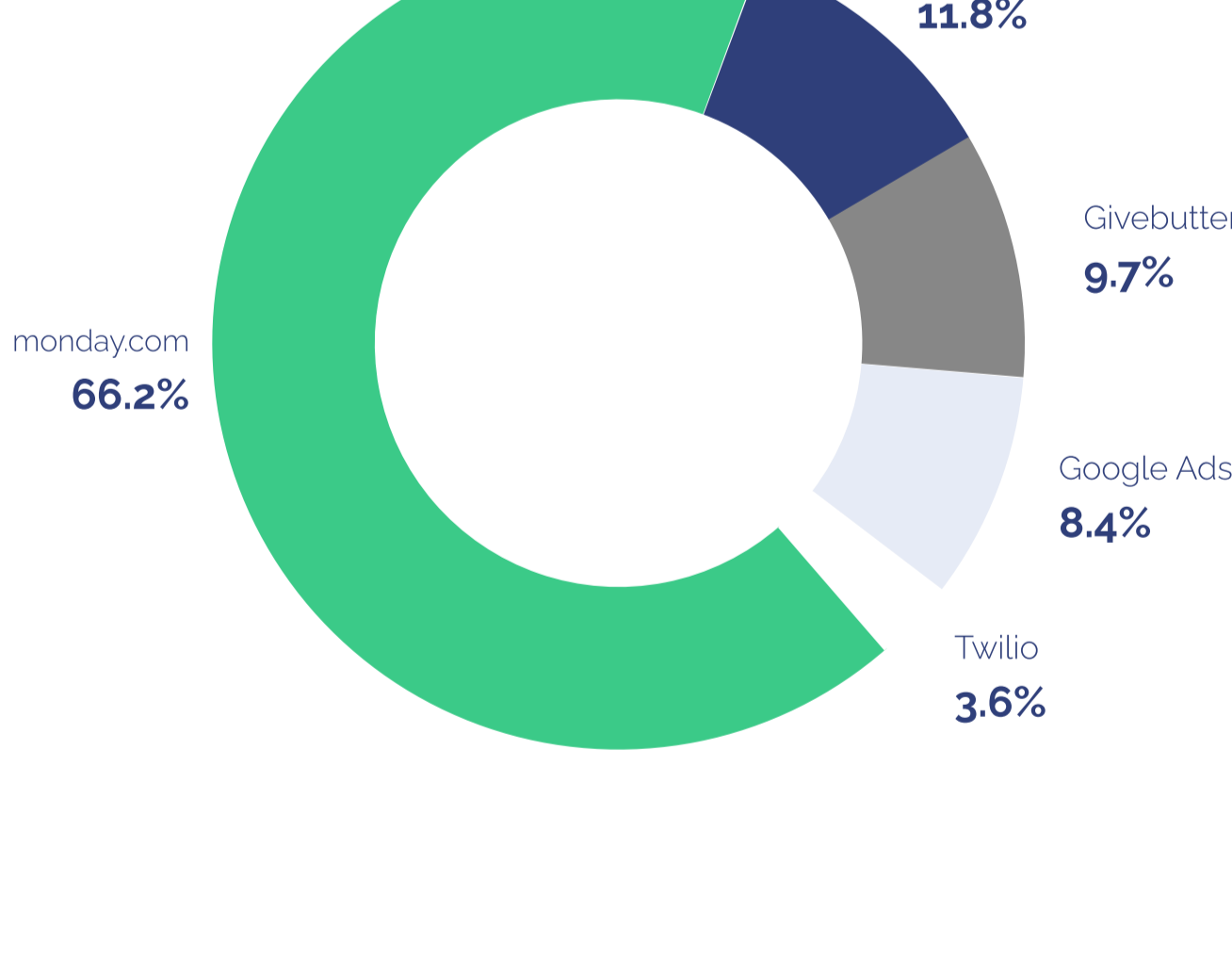
Software

There are thousands of potential software out there; it's tough to decide on the right one.

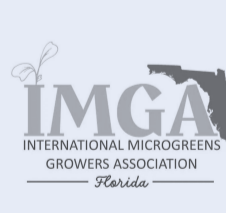
Our digital hub offers toolkits, or packages, customized to solve a specific nonprofit challenge, digitally.

- Recommendations customized for nonprofits
- Video-based guides
- Each software offers discounted pricing for nonprofits

Software opened through Digital Lift



The toolkits are the most instrumental thing. It's impossible to keep up with the ever changing software options. So the toolkits let me get the software and within an hour I am up and utilizing it. I actually have a great resource for all my members where I can keep track of all their needs.



Lisa Welsh,
International Microgreen Growers Association Florida (U.S.)



We were able to purchase the GoodGrants software, which allowed us to facilitate, run, and organize our homeschool equity program with ease, and we were able to handle a much higher load of applications than in the previous year. We got to assist nearly 120 families total, all thanks to the grant we received to purchase one piece of software.



Nasiyah Isra-Ul,
Canary Academy Online Inc. (U.S.)

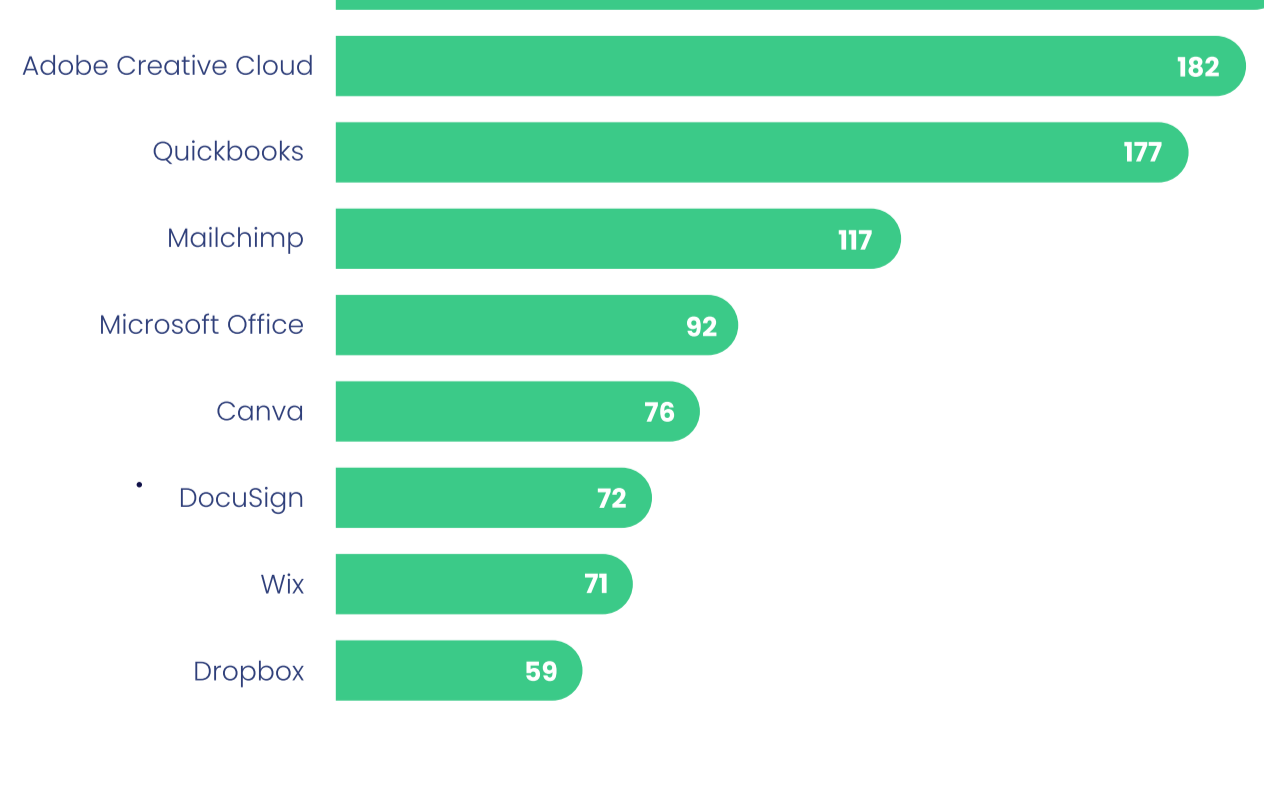
Grants

Technology can get expensive.

We offer grants for nonprofits that allow them to purchase software or help them with a digital transformation.

- Software grant - up to **\$1,000**
- Giving Tuesday grant - up to **\$2,500**
- Digitalization grant - up to **\$100,000**

Software Grant 2022 Requested Software



Training & knowledge base

Need-to-knows, good-to-knows, and useful guides and tips to succeed in the digital world.

We've created training and educational resources for nonprofit teams, customized based on the resources available to them.

- Live webinars
- Step-by-step software guides
- How-to and informative blog articles
- Nonprofit academy
- Volunteers & consultancy

Our ecosystem

To accomplish our mission, we need to operate within a healthy ecosystem. Our community is composed of nonprofits organizations, philanthropic foundations, and tech companies.

If we want nonprofits to succeed with technology, we need to equip them with the best tools and training. In order to make this happen, we partner with leading tech companies who contribute their products and expertise to the Digital Lift ecosystem.

We work with 20,000 nonprofit organizations globally that work towards all 17 SDGs, as well as leading tech companies to bring constant added value to our digital one-stop shop.

Contact us